

THE ORLANDO BREAKFAST ROTARY CLUB PRESENTS
BLUES & BREWS
BENEFITTING ORANGE CENTER ELEMENTARY SCHOOL

We need your help – but then, a lot of groups and organizations do. So why should this request matter? It matters because there are kids living within a mile or two of your business who need shoes, warm clothes, books to read, field trips, music, art, and a vision of something beyond what they see each day.

The 300+ students of Orange Center Elementary School reside in the heart of the poorest per capita income/highest unemployment rate zone in Orlando. Education is their way out of poverty. The strength and quality of that impact not only their lives but also all of ours. That's why **Blues and Brews**, our 14th annual fundraiser, matters.

The Orlando Breakfast Rotary Club serves as the school's safety net, acting as a PTA. We do a lot, but the needs are greater than what we can handle alone. This year, the Baldwin Park Rotary Club has partnered with us in this endeavor.

We invite you to become a major supporter in this effort to enrich the lives and minds of these wonderful kids. **Downtown businesses helping downtown children.**

Last year, funds from Blues and Brews enabled us to

- clothe over 250 kids so they could stay in school,
- provide 128 coats to keep kids warm,
- take 100 children to the Shakespeare Theatre,
- provide an experience of a lifetime for the 4th graders on their fieldtrip to St. Augustine,
- celebrate each child's birthday with a book,
- allow each child to have new school supplies and a backpack,
- feed hungry students,
- add new books to the library,
- initiate an after school choir, and
- inspire and encourage the staff and faculty.

The kids are impoverished, the parents are in survival mode, and the school – facing an even smaller budget next year- needs all of our help. Thank you for caring.

Sincerely,

L. Reed Bloodworth, Esq.
Fundraising Chair
Baldwin Park Rotary Club
407-428-5115 or RotaryReed@yahoo.com





For the Kids 2010

Sponsorship Opportunities and Benefits

The Orlando Breakfast and Baldwin Park Rotary Clubs'
BLUES and BREWS: 14th Annual Beer Tasting, Music, and Charity Auction
Friday, October 29, 2010, 6 to 10:00 pm at the Citrus Bowl's Varsity Club

Join Us! Help improve the quality of life and education of children in our Orlando community.

Sponsorship Levels

Big Daddy

\$2,500

- Recognition from Jason Brewer at podium during the event
- Corporate name and logo on slide show during event
- Corporate name and logo on **Blues and Brews** website
- 10 tickets to **Blues and Brews**
- Corporate identification on marketing materials
- Invitation to our post-event appreciation breakfast



Fat Cat

\$1,000

- Corporate logo on slide show during event
- Corporate name on **Blues and Brews** website
- Recognition from podium at the event
- 6 tickets to **Blues and Brews**
- Corporate identification on some materials
- Invitation to our post-event appreciation breakfast



Hip Bones

\$ 500

- Corporate logo on slide show during event
- Corporate name on **Blues and Brews** website
- 4 tickets to **Blues and Brews**
- Invitation to our post-event appreciation breakfast

Blues Boy

\$ 250

- Corporate logo on slide show during event
- Corporate name on **Blues and Brews** website
- 2 tickets to Blues and Brews
- Invitation to our post-event appreciation breakfast

Additional Ways You Can Help:

Donate an auction item - call 407-482-5115 or email - RotaryReed@yahoo.com

Write a personal check

Purchase additional tickets to the auction

Spread the word



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SPONSORSHIP FORM

*Yes, We Want to Do Something **FOR THE KIDS***

We would like to be a **CORPORATE SPONSOR** at the level of:

_____ **Big Daddy** \$2,500 _____ **Hip Bones** \$ 500
_____ **Fat Cat** \$1,000 _____ **Blues Boy** \$ 250

Name of Company: _____

Contact Person: _____

Phone Number: _____ Email: _____

Commitment Authorized by: _____

Please make check out to: **Rotary Fund of Orlando Breakfast, Inc.** and mail to *Reed Bloodworth, 800 N. Magnolia Ave., Ste. 1500, Orlando, FL 32803*

We'd like to do help additionally by:

Making an **INDIVIDUAL DONATION** in the amount of _____

Make check payable to *Rotary Fund of Orlando Breakfast, Inc.*

Donating an auction item. Please describe below:

Name: _____

Phone Number: _____ Email: _____

Company _____

For federal income tax purposes, your contribution will be allocated to the Rotary Fund of Orlando Breakfast, Inc, a 501(c)(3) public charity, for which a charitable deduction may be available for payments in excess of the value of the sponsorship. A receipt for your contribution will be sent to you.



**Thank you from the Orlando Breakfast & Baldwin Park Rotary Club,
and the children and staff at Orange Center Elementary School.**